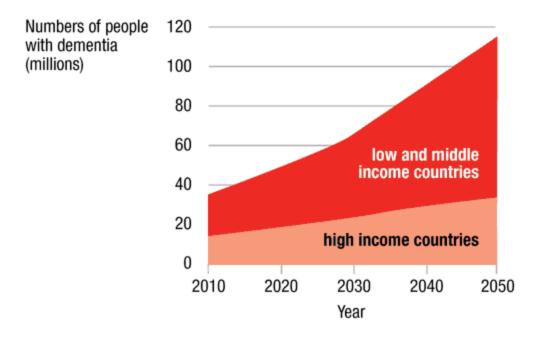
Dementia and Alzheimer's Disease A Growing Public Health Problem

The Role for Health Outcomes

Facts and Projections

- In 2010 there were an estimated 35.6 million people with dementia in the world
- The number is expected to double every 20 years, to 65.7 M in 2030 and 115.4 M in 2050
- Worldwide, there are about 7.7 million new cases of dementia each year, one new case every four seconds
- In 2010, the estimated total costs of dementia were US\$ 604 billion worldwide

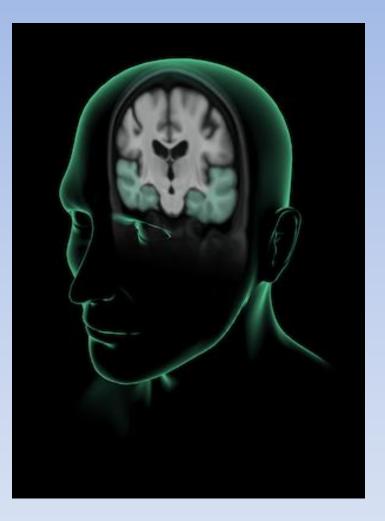
The growth in numbers of people with dementia in high income countries and low and middle income countries



Source: Dementia: a public health priority, World Health Organization 2012

Facts and Projections

- There is no cure for Alzheimer's disease
- Research identifying modifiable risk factors of dementia is in its infancy.
- In the meantime, primary prevention should focus on targets suggested by current evidence,
 - including countering risk factors for vascular disease, diabetes, midlife hypertension, midlife, obesity, smoking, and physical inactivity.



This image shows areas of brain susceptible to Alzheimer's disease, such as the hippocampus. Courtesy of Paul M. Thompson, PhD, and Arthur W. Toga, PhD, Laboratory of Neuro Imaging, UCLA.

The Direction Forward

- Support for informal caregivers
 - most care is provided by family & other informal support systems in the community
 - most caregivers are women
 - there are significant stressors on caregivers: physical, emotional & economic
- Raising Awareness
 - a lack of understanding of dementia contributes to fears and to stigmatization
 - stigma contributes to social isolation and to delays in seeking diagnosis and help
 - there is an urgent need to improve awareness and understanding at all levels of society
 - governments and health care systems have a role to play in increasing awareness
- Support for informal caregivers
 - campaigns to raise awareness should be relevant to the audience and context
 - campaigns should be accurate effective and informative
 - campaigns should be developed in consultation with people with Alzheimer's & dementia, their family members and other stakeholders in the community



Challenges for Outcomes Evaluation

- There is a general absence of coordinated programs to raise awareness of Alzheimer's disease
- There are not systematic approaches to manage and care for individuals with dementia and Alzheimer's disease
- The are not comprehensive outcomes measures that capture the effects of different management/treatment approaches
- We as children or relatives of individuals with dementia and Alzheimer's disease are unprepared and do not have the tools to evaluate what management/treatment approaches are the most beneficial and cost effective